

自由論題セッション報告申込用
(Application Form for Reports on General Sessions)
要約フォーマット(Summary Format)

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報告タイトル(Title)

The determinants of the investments of Japanese multinationals in the European Union: a NUTS3 level analysis

キーワード(5 keywords)

Japanese Multinationals, Foreign Direct Investment, European Union, NUTS3, spatial analysis

要約(Abstract)

1. 研究目的(Objective)

The study investigates the local determinants of investments in Europe by using the localization of Japanese multinationals in the NUTS3 regions. (NUTS is the Nomenclature of Territorial Units for Statistics which is a geocode standard for referencing the administrative divisions of countries for statistical purposes)

2. リサーチ・クエスチョン(Research question)

Studies of FDI determinants at national level neglect that the attractiveness of the countries may depend on some specific regions. This study puts emphasis on the characteristics of each region as destination of investments.

3. 研究デザインと方法論(Research design/methodology)

Data for the location of Japanese multinationals in the European Union were collected from the Toyo Keizai Database YEAR2022. Latitude and longitude were retrieved from the physical addresses of the companies in Europe. These coordinates are used to plot the location on a geographical map where companies are grouped by sectors. From the addresses, the NUTS3 region is also determined. A negative binomial and a spatial regression model which accounts for spatial dependencies are employed to investigate the local determinants of Japanese investments in Europe.

4. 発見事項(Findings)

The econometric analysis provides evidence on the effects of population size, GDP, number of investments, ect. at regional level on foreign investments.
Note: at this stage the spatial regression model is not complete yet.

5. 理論的・経営管理上のインプリケーション(Theoretical/practical implications)

Theoretically, the study remarks the importance of regions and spatial dependencies when investigating foreign direct investments. Practically, it provides a detailed geographical mapping of Japanese investments in Europe by sectors.

6. 限界(limitations)

Only one year of data is used.

7. 独自性と価値(Originality/value)

The study applies the analysis at disaggregated geographical level and employs spatial regression analysis.

※ スペースが足りない場合は、ご自身で追加してください(If you need more space, please add it yourself)。